

FANOL THAQUI

GRAPHIC DESIGNER

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PROFILE

Multi-disciplinary creative with 8+ years of experience in print and digital design. Background spans in-house roles for software development agencies and media companies serving international clients for integrated campaigns, events and marketing.

WORK EXPERIENCE

Digital Designer | Inturium

September 2019 – February 2024

- Leading international design projects and collaborating with cross-functional teams to maintain a consistent visual identity across all platforms.
- Multitasking to manage projects within tight deadlines, balancing workload to ensure timely and satisfactory delivery.
- Designing marketing collateral, brochures, annual reports, social media, responsive websites, dashboards and web/mobile applications.
- Maintained strong attention to detail and adhered to brand guidelines while working under constant tight deadlines.
- Introducing modern tools that improved team collaboration and productivity.
- Creating assets, user interfaces and artwork for mobile gaming projects.
- Supervising and providing guidance to 3D designers.

Integrated Graphic Designer | Centaur Media

April 2017 – July 2019

- Worked on integrated marketing campaigns for brands such as The Lawyer, Festival of Marketing, Design Week and Marketing Week.
- Analysed and interpreted briefs to create successful design solutions.
- Produced impactful print and digital marketing materials for conferences and events.
- Crafted responsive websites, powerpoint presentations, static and animated digital banners, infographics, marketing emails, event signage, reports and programmes.
- Established brand style guides and Enhanced brand assets.
- Communicated closely with stakeholders to ensure designs aligned with their expectations.
- Providing guidance and mentorship to junior designers.

Graphic Designer | Softdome

January 2016 – January 2017

- Developed diverse design projects across multiple digital mediums, overseeing everything from initial idea conception to final execution.
- Conceptualised and executed designs for diverse print and digital media, including logos, brochures, branding, responsive websites and annual reports.
- Managed project timelines, ensuring punctual delivery in line with client's expectations.
- Created assets for social media and digital display banners for a variety of clients.

Editorial Designer | Botasot – Kosovarja

May 2014 – January 2016

- Worked closely with a team of designers and editors to meet tight deadlines.
- Took ownership of the creative vision for the design of daily newspaper and their monthly magazine, distributed across Europe.
- Created engaging layout designs for the front covers and internal pages, ensuring optimal legibility for every demographic.
- Executed photo retouching and created advertisements for external partners.

SKILLS

Graphic Design
Digital Design
Print/Editorial
Brand Identity
UX&UI
Web Design
Brochures
Annual Reports
Image Editing
Typography
Email Newsletters
Social Media
Marketing campaigns

TOOLS

Adobe Creative Cloud
Photoshop
InDesign
Illustrator
After Effects
Acrobat
XD
Figma
Sketch
Word
PowerPoint
Unity
WordPress
Elementor
Blender
HTML

LANGUAGE

English
Albanian
German

EDUCATION

BA (Hon)

Graphic Design
University of Portsmouth

National Diploma

Art & Design
Havering College